



ADOBE ILLUSTRATOR

Teaches vector-based graphic design using Adobe Illustrator for branding, illustration, and print design.

Objectives:

- Understand Illustrator workspace and tools.
- Learn logo, icon, and vector design.
- Apply typography and color theory in designs.

Outcomes:

- Create logos, infographics, and scalable illustrations.
- Prepare vector graphics for web and print.
- Build branding materials like business cards and posters.

Career Path:

- Graphic Designer
- Illustrator
- Brand Identity Designer
- Creative Freelancer

Who Should Join?

- Artists transitioning to digital design.
- Entrepreneurs building brand identity.
- Students in art, design, or media.

Duration: 24h (8 weeks by 3h) from December 13, 2025 – January 31, 2026

Schedule: Saturdays from 08:00 am to 11:00 am

Language: Khmer

Curriculum

- ✓ Illustrator Interface & Tools
- ✓ Basic Shapes & Drawing Techniques
- ✓ Colors, Gradients & Swatches
- ✓ Typography & Text Effects
- ✓ Logo Design Principles
- ✓ Icons & Infographics Creation
- ✓ Preparing Designs for Print & Web
- ✓ Final Project – Branding Package